

The Style Invitational

WEEK 29: AD NAUSEAM

American Airlines

"Our Fares Are Plummeting."

Trojan® Condoms

"We're Bursting With Pride."

Dateline NBC

"We Make It Happen"

Air Jordans

The Greatest? You Bet!



This week's contest: Advertising slogans that still need a little work. Come up with an unfortunate slogan for any real product, service or organization. First-prize winner receives a life-size inflatable moose head, plus a red playground ball, a value of approximately \$45. Runners-up, as always, get the coveted Style Invitational losers' T-shirts. Winners will be selected on the basis of humor and originality. Mail your entries to the Style Invitational, Week 29, The Washington Post, 1150 15th St. NW, Washington, D.C. 20071, or fax them to 202-334-4312. Urgent secret message to anyone still reading the fine print: Send us a photocopy of your awful driver's license picture. Worst pix win nifty, bizarre prizes. Thank you. All entries must be received on or before Monday, Sept. 27. Please include your address and phone number. Winners will be announced in three weeks. No purchase necessary. Employees of The Washington Post and their immediate families are not eligible for prizes.

Report from Week 26,

in which we asked you to cast a politician in a famous TV or movie role: Poor Al Gore. What a stiff. You cast him as Bernie the corpse in "Weekend at Bernie's." You cast him in the title role of "The Maltese Falcon." As the host of "The Ed Sullivan Show." As Hymie the Robot in "Get Smart."

We appreciated, but did not reward with prizes, some charmingly inappropriate entries, such as Strom Thurmond as Tony Manero in "Saturday Night Fever." Winners did not merely resort to cheap puns (Jack Kemp as Hud in "Hud"), nor rely on simple superficial physical resemblances (James Carville as Hannibal Lecter; J. Edgar Hoover as Fred Mertz).

And no, we will not dignify certain horribly cruel castings, such as the one submitted by Meg Nazzini of Rockville, about Marilyn Quayle.

Mr. Ed, indeed!

◆ **Fourth Runner-Up: Dan Quayle as the host of "Wheel of Fortune."**

(Gary Patishnock, Laurel)



◆ **Third Runner-Up: Al Sharpton as the Mayor of the Munchkin City, in a county of the Land of Oz.**

(William Moschke, Grand Rapids, Mich.)



◆ **Second Runner-Up: Leon Panetta as Raymond in "Rain Man."**

(Gloria Chonka, White Plains, Md.)



◆ **First Runner-Up: Donna Shalala as Pat from "Saturday Night Live."**

(Zinie Chen, Richmond)



◆ **And the winner of the peck of pickled peppers:**

Warren Christopher as Kukla, of "Kukla, Fran & Ollie."
(John Mazza, Forestville)



◆ **Honorable Mentions:**

Millicent Fenwick as Popeye. (Richard E. Brock, Adelphi)

Ross Perot as the banjo-playing kid in "Deliverance." (Peyton Coyner, Afton, Va.)

Michael Dukakis as Rod Serling on "The Twilight Zone." (Chuck Smith, Woodbridge)

Bill Clinton as the kid in "Honey, I Blew Up the Kid." (Joyce Rains, Bethesda)

Joe Biden as Eddie Haskell in "Leave It to Beaver." (Deborah J. Curry, Alexandria)

John Sununu as Norm on "Cheers." (Chuck Smith, Woodbridge)

Ruth Bader Ginsburg as Granny in "The Beverly Hillbillies." (Tom Gearty, Arlington)

Antonin Scalia and Joe Biden as the crooks in "Home Alone." (Peyton Coyner, Afton, Va.)

Warren Christopher as Pruneface in "Dick Tracy." (Gigi and David Thompson, Vienna)

Barbara Mikulski as Babe Ruth in "The Babe." (Lynn Harding, Hyattsville)

Nancy Reagan as the velociraptor in "Jurassic Park." (Laura Hoffman, Arlington)

Deep Throat as Charlie on "Charlie's Angels." (Paul Kondis, Alexandria)

Ruth Bader Ginsburg as Gladys Oromphby from "Laugh-In." (John Crowley, Falls Church)

J. Edgar Hoover as Mama Corleone in "The Godfather." (Mark Welch, Alexandria)

Next Week: **It's The Eponymy, Stupid.**